

## The Rh Cap Club Strategy

**WIRhE** *World Institute for Rh Disease Eradication* has a goal: to prevent **160,000** babies from dying and prevent another **100,000** being brain damaged annually in the Global South from RDFN. It will cost **\$1billion** per year. To raise this money for WIRhE, TCRA must get access to ultrawealthy influential individuals to make them aware of the Rh crisis and that the **TCRA high finance deal** is a complete solution for the Rh crisis: TCRA must recruit billionaires already active in philanthropic projects to join the Rh Club.

Here is a list of potential Rh Club Members TCRA needs access to: *Michael Bloomberg, Melinda Gates, MacKenzie Scott, Bill Gates, Mark Zuckerberg, Priscilla Chan, Jerry Seinfeld, Michael Dell, Larry Culp, Bono, Vinod Khosla, Mark Benioff, George Soros, Ken Griffin, Palmer Luckey, Mark Cuban, Tony James, Reed Hastings, Larry Ellison, Warren Buffett, Bill Ackman, Roger Federer, Tiger Woods, Eric Schmidt, Phil Knight, and many other billionaires.* They can be inspired to use their huge influence to trigger TCRA's the saving of **160,000** Rh babies' lives annually forever.

The idea of the Rh Cap Club was inspired by George Gamow's [RNA tie club](#). It is proposed to have Hermes' most expensive ballcaps manufactured with Rh logos exclusively for Rh Cap Club members.

The Rh club members' role: interact by telephone, online and in person with each other to recruit a group of highly influential wealthy Rh club members aware of the Rh Disease crisis in the Global South and make them aware of the opportunity to **fund WIRhE without donations** via the [TCRA](#) high finance deal.

Rh Cap Club members, already with highly regarded track records for funding charities, will see themselves as an all-powerful philanthropic team cooperating to do the biggest philanthropic deal ever, with unprecedented world health benefits. Their main task will be to get PE firm Blackstone involved.

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By circulating among the financial community, Rh Cap Club members will be the communication substrate that makes sure that the Big 4 clinical lab automation manufacturers, *Siemens, Roche, Abbott and Danaher* become aware they are now the key people in the world able to save the Rh babies' lives, else **500** Rh babies will needlessly continue to die every day, **one every four minutes**, forever.

Rh club members will see themselves as the key driving force for [TCRA](#), the biggest and fastest high finance deal ever, accomplished in the shortest time ever, a high finance deal that will save and protect **260,000** Rh babies annually, and which will generate **~\$500 billion** in royalties for charity.

Rh club members do have the access that WIRhE lacks to the Big 4 clinical lab automation manufacturers. They will meet in person with executives and board members of the Big 4 and inform them about [TCRA](#), about their huge profit opportunity and deep social responsibility.

Separately, The Rh Cap Club creates an opportunity to raise a quick starter **\$100 million** with RhCMs for WIRhE adding WIRhE to their cause portfolios and making donations. Donors to WIRhE will be promised TCRA shares to sell for **10x** profit. Philanthropic motivation will, however, be much stronger than money motivation for Rh Club members.